



WORKFOLIO FORMS GLOBAL PARTNERSHIP WITH RIGHT MANAGEMENT

Workfolio supports Right Management candidates with applications to enhance market visibility

NEW YORK (November 16, 2015) – Workfolio, the innovative leader in professional visibility applications, has established an exclusive industry partnership with Right Management, the global career experts within ManpowerGroup (NYSE: MAN), to provide Workfolio’s applications to Right Management’s solutions worldwide. The partnership will provide Workfolio’s personal website technology platform and additional applications to enhance branding capabilities and enable workforce management for Right Management’s companies, clients and candidates across the globe.

“This partnership expands our relationship with Right Management, allowing them to embed our full suite of professional visibility applications directly into their process and tools,” said Charles Pooley, CEO and founder, Workfolio. “Having worked with Right Management since 2013, this new partnership provides a unique opportunity to continue working with an organization that has an unmatched history and global presence. By providing these tools, we can help enable ManpowerGroup to be a global workforce solution.”

“Right Management is excited to partner with Workfolio, whose cutting-edge applications are equipping professionals with the tools they need to enhance and manage their personal brands as they successfully manage and drive their careers,” said Stacey Force, vice president, global marketing and COE leader, Right Management. “Workfolio’s platform of integrated applications will complement our offerings and further strengthen our position as the global career experts.”

To learn more, visit www.workfolio.com.

About Right Management

Right Management is the global career expert within ManpowerGroup (NYSE: MAN), providing tailored global workforce solutions that identify, develop and transition talent to optimize business performance. As career experts, we enable companies to win by helping employees build successful careers in the Human Age. We drive better outcomes through our expertise in organizational effectiveness, career management and individual development. Right Management has offices in more than 50 countries and partners with companies of all sizes, including more than 80 percent of the Fortune 500. Read the latest insights from our global thought leaders at www.right.com/blog and follow [@RightUpdates](https://twitter.com/RightUpdates) on Twitter.

About Workfolio

Partners with Right Management since 2013, Workfolio develops applications that enable professionals and enterprises to become more visible in the global marketplace. Its flagship product, Workfolio Websites, is an application which helps anyone create a stunning personal website in minutes. Workfolio is a “Best Website For Your Career” award winner by Forbes and has been featured in US News, BBC, and on Bloomberg Television, among other outlets. For more information contact Kara Silverman at +1.212.918.9898 (option 4), email press@workfolio.com or visit www.workfolio.com.